

## CLAIMS

What is claimed is:

1. A method, comprising:  
accessing an electronic application on a handheld device to determine a time and  
a location of an upcoming event;  
determining factors affecting travel time;  
using said factors, determining an amount of travel time for a user to timely arrive  
at the upcoming event; and  
providing an alert to the user based on said amount of travel time.
2. The method of claim 1, further comprising accessing a network to determine said factors.
3. The method of claim 1, further comprising accessing GPS to determine a current location for the handheld device.
4. The method of claim 1, further comprising determining an estimate of travel time necessary to travel from a handheld device's current location to the location of the upcoming event, wherein determining an amount of travel time comprises adjusting the estimate of travel time based on said factors.
5. The method of claim 1, wherein using said factors comprises using at least one factor selected from the group consisting of traffic conditions, weather conditions,

construction work, road work, deviations from scheduled airline flight times, low automobile fuel levels, and lack of user familiarity with a travel route.

6. The method of claim 1, wherein providing an alert comprises providing a visual alert.

7. The method of claim 1, wherein providing an alert comprises providing an audible alert.

8. The method of claim 1, further comprising storing a current location of the handheld device in a memory.

9. The method of claim 1, further comprising electronically communicating with at least one individual at the location of the upcoming event without user intervention.

10. The method of claim 9, wherein electronically communicating comprises sending electronic mail, a voice message or a text message.

11. The method of claim 1, further comprising electronically communicating with at least one individual at the location of the upcoming event upon user authorization.

12. The method of claim 1, further comprising determining a location for the handheld device at programmable intervals.

13. A mobile communication device, comprising:
- a processor;
  - a display coupled to the processor;
  - a wireless module coupled to the processor; and
  - a memory coupled to the processor, said memory comprising an electronic application and processor-executable code, said processor-executable code causes the processor to:
    - access the electronic application to determine a time and a location of an upcoming event;
    - obtain a current user location using the wireless module;
    - obtain factors affecting travel time; and
    - using said factors, determine an amount of travel time for a user to timely arrive at the upcoming event;
- wherein either the electronic application or the processor-executable code causes the processor to provide an alert on the display based on said amount of travel time.
14. The device of claim 13, wherein the processor-executable code further causes the processor to determine an estimate of travel time from a current user location to the location of the upcoming event and to adjust the estimate based on said factors.
15. The device of claim 13, wherein the processor-executable code causes the processor to access a network to obtain said factors.

16. The device of claim 13, wherein said factors comprise at least one factor selected from a group consisting of weather data, traffic data, construction work and changes in scheduled airline flight times.

17. The device of claim 13, wherein the processor-executable code causes the processor to store the current user location in the memory.

18. The device of claim 13, wherein the processor-executable code causes the processor to send a signal to at least one individual pertaining to the upcoming event without user intervention.

19. The device of claim 13, wherein the processor-executable code causes the processor to send a signal to at least one individual pertaining to the upcoming event upon user authorization.

20. The device of claim 13, wherein the processor determines the current user location at programmable intervals.

21. The device of claim 13, wherein the wireless module comprises a GPS receiver.

22. The device of claim 13, wherein the wireless module comprises triangulation capability.

23. A system, comprising:
- a means for determining a current physical location of a portable device;
  - a means for storing an adjustable user schedule; and
  - a means for accessing the user schedule, for determining a travel time from the current physical location to a location of a scheduled event in the user schedule, and for adjusting said travel time based on travel factors to produce an adjusted travel time.
24. The system of claim 23, further comprising means for displaying the adjusted travel time to the user.
25. The system of claim 23, wherein the means for determining a physical location of a portable device comprises a wireless access point.
26. The system of claim 23, wherein the means for network access comprises a General Packet Radio Service.
27. The system of claim 23, wherein the means for storing comprises a server.
28. The system of claim 23, further comprising means for determining the current location of the portable device at programmable intervals.